Understanding Project Management: Skills and Insights for Successful Project Delivery

By Gary Straw

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Understanding Project Management takes an applied approach to the study of project management, carefully balancing reflective practice and methodology necessary for successful deployment of tools and techniques in the real world.

Including plenty of practical examples as well as contemporary real-world case studies, it takes a unique approach to the study of project management with an emphasis on international aspects and dilemmas that are increasingly common in the contemporary world. With a host of features to encourage reflection and reinforce learning, it is the ideal complement for independent or classroom study on a range of business courses.

This textbook helps managers understand project management, develop perspectives in application, and, through reflection, enables them to develop a project management capability, at an individual, organization or project level. The content throughout is guided by practice, making this an essential read for anyone wishing to make a success of the project management role.

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Understanding Project Management: Skills and Insights for Successful Project Delivery By Gary Straw Bibliography

- Rank: #2620899 in eBooks
- Published on: 2015-05-03
- Released on: 2015-05-03
- Format: Kindle eBook

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Editorial Review

About the Author

Gary Straw is a management consultant who has taught project management classes for business schools in the UK and Eastern Europe, and he has delivered ILM and CMI project management courses.

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