

Simplified Writing 101: Top Secrets for College Success

By Erin Brown Conroy

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Simple. Direct. Memorable. Simplified Writing 101 is your book to make college-level writing easy to understand.

Developed by a college writing instructor and used in college writing classes for five years before publishing, Simplified Writing 101 is a tried-and-true how-to guide that can make upper-level concepts simple and easy to use.


College-level writing is special, with special rules and guidelines. What words should you avoid? What's the best way to put your sentences and paragraphs together? Should a comma go there? What's the easiest way to write a paper? Simplified Writing 101 answers these questions and more.

With wit and fun, each chapter tackles one guideline -- showing you how to make small changes that add up to big results for crisp, effective writing. Simplified Writing 101 reads as easy as a web article, connects with you like a blog, and feels like a friend's advice shared over a latte at Starbucks. It's a painless way to get your act together with college writing -- fast.

Simplified Writing 101 has been used for seven years in upper-level high school writing courses, English Language and Composition courses, business writing courses, and college writing courses. If you're headed for college, are in college, or are thinking of going back to college, this how-to college writing success book is for you.

"I admit it -- I'm a grammar nerd. And I've never understood why so few seem to find joy in the subject of clear and effective writing. But I have a feeling that's about to change. Erin Conroy's new book, Simplified Writing 101: Top Secrets to College Success, suggests, 'The moment of reading another's writing is a moment of conversation,' and her insights bring that conversation to a level students are likely to both hear and understand. She's managed to gather a whole range of helpful insights, strategies, and clues to make academic writing accessible. If all my students had read her book before coming to college, what a difference it would make to the conversation!"

– Dr. Mark Todd, Professor of English and Director of the MFA in Creative Writing at Western State Colorado University

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Editorial Review

About the Author

Erin Brown Conroy, MA, MFA, is an author, college writing instructor, and curriculum designer overseeing two online writing programs. True North Reading, her hands-on, phonemic-based online reading program for kids ages 2-15 (www.TrueNorthReading.com) teaches kids all across the world to read and spell. A mom of 13 children, Erin has been featured online and in print, speaks at conferences and on the radio, and loves to talk with audiences about creativity, writing, and how to succeed. You can check out all of the books in the Simplified Writing series, find Erin's books on Amazon, and visit Erin's blog at ErinBrownConroy.WordPress.com.

Users Review

From reader reviews:

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