



# Public Administration: An Introduction

By Marc Holzer, Richard W Schwester

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## Public Administration: An Introduction By Marc Holzer, Richard W Schwester

Marc Holzer and Richard W. Schwester have written a fresh and highly engaging textbook for the introductory course in Public Administration.

Their coverage is both comprehensive and cutting-edge, including not only all the basic topics (OT, budgeting, HRM), but also reflecting new realities in public administration: innovations in e-government, the importance of new technology, changes in intergovernmental relations, especially the emphasis on inter-local and shared regional resources, and public performance and accountability initiatives.

Public Administration has been crafted with student appeal in mind. Each of the book's chapters is generously illustrated with cartoons, quotes, and artwork—all reinforcing the book's theme that the field of public administration is rooted in the cultural and political world. Each chapter is also supported with a listing of key terms, exercises, and additional resources.

The textbook is supported by one of the most comprehensive and easy-to-use instructors' manuals of any introductory text on the market today. It contains full lesson plans with activities to accommodate a broad range of teaching and learning styles for each chapter, PowerPoint decks for each chapter (with visuals and links embedded), 8 new long-term project / student presentation ideas, an updated 'Quotes and Notables' section with biographical information and media links for each chapter, updated test questions with answer keys, and updated terms and definitions for each chapter.

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**"Holzer & Schwester provide a comprehensive introduction to public administration, grounded in the practice of public administration and directed towards applied management for the betterment of society."** —Aaron Wachhaus, *University of Baltimore*

**"Professors Holzer and Schwester have produced a comprehensive and engaging textbook that will serve as a wonderful resource for students of public administration. The content is rooted in historically important theories of public administration while at the same time highlighting contemporary issues of governance that generate interest and dialogue. Chapters on leadership, ethics, performance, budgeting, and public service encourage intense reflection on the present and challenge students to think about the future of public service with an eye towards substantive improvement."**

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**"This new edition of *Public Administration: An Introduction* provides those new to public administration with a comprehensive and engaging introduction to a variety of foundational and contemporary topics in public administration. The artwork, chapter exercises, and links to case studies help students easily grasp the main themes of each chapter, gain insight into public administration issues, and understand the practical application of different theories discussed in the text. This text is valuable for instructors, providing useful teaching tools that contain chapter outlines, PowerPoints, and chapter quizzes, as well as other useful video and web resources."** —Taehee Kim, *University of Hawaii*

About the Author

**Marc Holzer** (PhD, University of Michigan) is Founding Dean of the School of Public Affairs and Administration and Board of Governors Distinguished Professor of Public Affairs and Administration at Rutgers University-Newark. He is a Fellow of the National Academy of Public Administration and of the World Academy of Productivity Science. Dr. Holzer has directed the National Center for Public Performance, and he is the founder and editor-in-chief of the journals *Public Performance and Management Review* and *Public Voices* as well as the co-founder/co-editor of *Chinese Public Administration Review*.

**Richard W. Schwester** (PhD, Rutgers University) is Associate Professor of Public Management at John Jay College of Criminal Justice (CUNY). His research centers on the use of technology in government, inter-local shared services, and police and emergency service delivery models. Professor Schwester is editor of the *Handbook of Critical Incident Analysis* (Routledge, 2012) and co-author of *Public Administration in a Globalized World* (2014).

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