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By Robert Mochrie

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Editorial Review

Review

Robert Mochrie presents modern microeconomics in its full beauty: insightful, clear, rigorous, and broadened to include all of human behavior. Both students and scholars will gain from this intuitive and masterly development of economic theory, with its expression of ideas in mathematical form, and real world perspective introduced through illustrative examples. If you want to convince with economic arguments, you must master the foundations. This book, studied with care and time, will help you get there. Stephanie Rosenkranz, Utrecht University, the Netherlands Intermediate Microeconomics is a great book, set to become a staple for those of us teaching at this level. We finally have a text that combines both traditional theory with a substantive amount of Game Theory and also ventures into Behavioural Economics. It puts the development of the student's understanding and acquisition of analytical skills proactively at its core with an excellent fusion of technical rigor and clear, intuitive exposition. Anne Gasteen, Senior Lecturer in Economics, Glasgow Caledonian University This book introduces a wide variety of rich and complex theories of microeconomics, with many useful tools designed to assist student learning. These include help with mathematical notation, clearly articulated explanations of core concepts and numerous problem sets to help build on the material introduced in each section. I recommend this as a valuable resource for all students learning about microeconomics at an intermediate level. Joe Cox, Portsmouth University, UK Robert Mochrie has done a remarkable job at presenting the key theoretical principles in a very accessible and rigorous/accurate way. The book deals brilliantly with both the intuitive as well as the analytical side of microeconomics and aims at students that already have some intuitive understanding of microeconomics. The very elegant and simple presentation as well as the extensive coverage of resource allocation in an intermediate microeconomics textbook is rare and forms an excellent foundation for teaching on an intermediate level. Anna Goddeke, Reutlingen University, Germany The textbook is a very valuable addition to the existing ones. It combines basic concepts, lots of examples, and applications with mathematical rigor and exercises in a very effective way. Martin Kocher, University of Munich, Germany

About the Author

Robert I. Mochrie is a Senior Lecturer in Accountancy, Economics and Finance at the School of Management and Languages, Heriot-Watt University, UK.

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