



# Managerial Accounting

By James Jiambalvo

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Recognizing that most students will pursue careers as managers not accountants, *Managerial Accounting, 5th edition* by James Jiambalvo is designed to teach the fundamental ideas of managerial accounting while making direct connections between managerial accounting, techniques in the business world, and students' future careers. Students and instructors alike have praised this text's clear and concise writing style, to-the-point discussions, real world cases, managers' insights, illustrated ideas, and examples.

*Managerial Accounting, 5th edition* highlights decision making through incremental analysis and stresses that you "Get What You Measure" in each chapter. This new edition provides students with many opportunities to test their knowledge as they learn the concepts throughout each chapter.

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