



Reviving Gramsci: Crisis, Communication, and Change (Routledge Research in Cultural and Media Studies)

By Marco Briziarelli, Susana Martínez Guillem

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Engaging debates within cultural studies, media and communication studies, and critical theory, this book addresses whether Gramscian thought continues to be relevant for social and cultural analysis, in particular when examining times of crisis and social change. The book is motivated by two intertwined but distinct purposes: first, to show the privileged and fruitful link between a "Gramscian Theory of Communication" and a "Communicative Theory of Gramsci;" second, to explore the ways in which such a Gramscian perspective can help us interpret and explain different forms of political activism in the twenty-first century, such as "Occupy" in the US, "Indignados" in Spain, or "Movimento Cinque Stelle" in Italy.

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Editorial Review

Review

"Briziarelli and Martínez Guillem provide an important contribution to the use of Gramsci in Communication Studies, Cultural Studies, the study of social movements, and contemporary hegemonic resistance. Their volume is a must read for students and scholars alike who are interested in examining the discourses of contemporary power." - *Joseph P. Zompetti, Illinois State University, USA*

About the Author

Marco Briziarelli is an assistant professor in the department of Communication and Journalism, at the University of New Mexico, USA. He is interested in critical approaches to media and communication, digital labor and social movements. His work has appeared in Communication and Critical/Cultural Studies, Critical Studies in Media Communication and Triple C.

Susana Martínez Guillem is Assistant Professor in the Department of Communication & Journalism at the University of New Mexico, USA. Her research interests are in critical discourse studies and cultural studies. Her work has appeared in several internationally recognized journals, including *Critical Studies in Media Communication* and *European Journal of Cultural Studies*.

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