



Cash Flow Analysis and Forecasting: The Definitive Guide to Understanding and Using Published Cash Flow Data

By Timothy Jury

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This book is the definitive guide to cash flow statement analysis and forecasting. It takes the reader from an introduction about how cash flows move within a business, through to a detailed review of the contents of a cash flow statement. This is followed by detailed guidance on how to restate cash flows into a template format. The book shows how to use the template to analyse the data from start up, growth, mature and declining companies, and those using US GAAP and IAS reporting. The book includes real world examples from such companies as Black and Decker (US), Fiat (Italy) and Tesco (UK). A section on cash flow forecasting includes full coverage of spreadsheet risk and good practice. Complete with chapters of particular interest to those involved in credit markets as lenders or counter-parties, those running businesses and those in equity investing, this book is the definitive guide to understanding and interpreting cash flow data.

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Cash Flow Analysis and Forecasting: The Definitive Guide to Understanding and Using Published Cash Flow Data By Timothy Jury Bibliography

- Sales Rank: #977492 in Books
- Brand: Brand: Wiley
- Published on: 2012-04-30
- Original language: English
- Number of items: 1
- Dimensions: 9.25" h x .95" w x 6.25" l, 1.40 pounds
- Binding: Hardcover
- 334 pages

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Editorial Review

About the Author

Timothy D.H. Jury (Lancashire, UK), is a financial training consultant and chartered accountant. With considerable experience of management in turnaround situations, Timothy also spent over two years developing and presenting corporate credit training for major banks, working for a consultancy specializing in training for financial services businesses. He is now a full time training and strategy consultant offering courses covering all aspects of corporate lending, financial analysis, especially cash flow analysis, accounting, valuation, corporate finance, M&A, strategy and management. In this role he has undertaken in house training initiatives for such clients as Ernst & Young, New York, Standard Chartered Bank, India, and Societe Generale, London. In addition, he has developed and delivered Euromoney public courses all over the world. He is co-author of *Advanced Credit Analysis*, published by Euromoney in 1997.

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