



Working with Qualitative Data

By William Gibson, Andrew Brown

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Qualitative Data Analysis provides a practical and accessible introduction of how to develop and apply strategies for the analysis of qualitative data by exploring the ways in which analysis is related to all aspects of research. By situating analysis in the context of the whole research process, this book helps the reader to introduce an analytical component to every stage of doing research: from designing a project, reviewing the literature, through the various stages of gathering data, to the process of writing-up.

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Working with Qualitative Data By William Gibson, Andrew Brown Bibliography

- Sales Rank: #1865375 in Books
- Brand: Brand: SAGE Publications Ltd
- Published on: 2009-06-04
- Released on: 2009-06-04
- Original language: English
- Number of items: 1
- Dimensions: 9.53" h x .53" w x 6.69" l, .85 pounds
- Binding: Paperback
- 232 pages

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Editorial Review

Review

Overall this book provides a broad introduction to qualitative research theory, and supports the reader while they consider various types of analysis throughout the research process. Whilst Gibson and Brown are clear to state early on that they cannot cover all methods of qualitative data analysis in this introductory text, they do illustrate how a range of analysis methods affect enquiry. Importantly, Working with Qualitative Data is indeed an introduction...Throughout the book I enjoyed a number of recurring features, such as the critiques given on certain methods, theories, technologies, etc., which made for an engaging text. I also particularly enjoyed the pragmatic nature of this book. Specifically, the authors acknowledge that whilst there are research ideals, in practice these ideals may be difficult to meet for a number of reasons. By recognising the wide variety of approaches available, and the advantages, disadvantages and realities of research, this book provides a good alternative or supplementary introduction to qualitative data analysis for the beginner qualitative researcher.

Debbie Braybrook

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About the Author

Research field: Social Sciences Interactional Sociology Online Colalboration and Communication
Qualitative Research Methodology Sociology of Medical Practice

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