



# Real-World Decision Making: An Encyclopedia of Behavioral Economics: An Encyclopedia of Behavioral Economics

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- Contains an informative introductory essay that familiarizes students with the various aspects of behavioral economics
- Provides a list of additional readings for those interested in learning more about the topic
- Includes cross-references in each entry to help readers make connections between related topics
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### Editorial Review

#### Review

"This encyclopedia is an excellent, authoritative guide to an exciting new approach to economic behavior and modeling. Summing Up: Highly recommended. Upper-level undergraduates through researchers/faculty; professionals/practitioners." - **Choice**

#### About the Author

**Morris Altman**, PhD, is professor of behavioral and institutional economics at Victoria University of Wellington, New Zealand, and professor of economics at the University of Saskatchewan, Canada.

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