



# Roots to Power: A Manual for Grassroots Organizing, 3rd Edition: A Manual for Grassroots Organizing

By Lee Staples

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## Roots to Power: A Manual for Grassroots Organizing, 3rd Edition: A Manual for Grassroots Organizing By Lee Staples

The third edition of *the* manual for community organizers tells readers how to most effectively implement community action for social change, clearly laying out grassroots organizing principles, methods, and best practices.

- Provides clear, step-by-step guidelines for building grassroots organizations, selecting and framing issues, establishing goals, developing leadership, planning and implementing actions, and assessing results
- Explores the distinct roles of members, leaders, and organizers
- Shares case materials that demonstrate community organizing strategies and tactics used to leverage institutions at the state, regional, and national levels
- Discusses why some strategies succeed while others fail
- Includes campaign-planning worksheets and small-group exercises suitable for community-based training sessions and workshops as well as for undergraduate or graduate level courses

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#### **Review**

"The message in Lee Staples' *Roots to Power* is in the subtitle: *A Manual for Grassroots Organizing*. His organizing model emphasizes the individual and direct participation.... It is practical and the presentation is clear and concise.... It gathers a lot of useful principles and tips about how to build and run an organization."-Clinical Sociological Review

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#### **Review**

"Those who are under the mistaken assumption that progressive community organizing is an outmoded approach to social change need only to read the newest edition of *Roots to Power* to learn otherwise. Social action organizing is alive and well and happening at national and local levels, and Staples' case examples throughout the book are hot-off-the-press relevant. Through detailed guidelines and recommendations, a myriad of illustrations from which to draw lessons, and a special section from experts on various related topics, Staples gives currency and new depth to what has become a classic textbook." (Jacqueline B. Mondros, DSW, Dean and Assistant Vice President, Stony Brook University)

"This book could not be more timely! Grassroots organizing has become a global phenomenon. And no one knows the nuts and bolts of organizing better than Lee Staples. This third edition of *Roots to Power* captures 50 years of experience, analysis, and organizing wisdom, primarily from Staples but also from the many new contributors to this volume. The breadth and range of this new edition are absolutely unparalleled." (Robert Fisher, Professor and Chair, Community Organizing, University of Connecticut)

#### **About the Author**

**Lee Staples**, PhD, MSW, is Clinical Professor Emeritus at the Boston University School of Social Work.

### **Users Review**

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