



In Real Life: Love, Lies & Identity in the Digital Age

By Nev Schulman



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From the host of MTV's #1 show *Catfish* comes the definitive guide about how to connect with people authentically in today's increasingly digital world.

IN REAL LIFE: Love, Lies & Identity in the Digital Age

As the host of the wildly popular TV series *Catfish* which investigates online relationships to determine whether they are based on truth or fiction (spoiler: it's almost always fiction).

Nev has become the Dr. Drew of online relationships. His clout in this area springs from his own experience with a deceptive online romance, about which he made a critically acclaimed 2010 documentary (also called *Catfish*). In that film Nev coined the term "catfish" to refer to someone who creates a false online persona to reel someone into a romantic relationship. The meme spread rapidly.

Now Nev brings his expertise to the page, sharing insider secrets about:

- what motivates catfish
- why people fall for catfish
- how you can avoid being deceived
- rules for dating -- both online and off
- how to connect authentically with others over the internet
- how to turn an online relationship into a real-life relationship

...and much, much more.

Peppered throughout with Nev's personal stories, this book delves deeply into the complexities of online identity. Nev shows us how our digital lives are affecting our real lives, and provides essential advice about how we should all be living and loving in the era of social media.

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Editorial Review

Review

"Nev is a great philosopher of the internet and thereby a critical voice for our generation. Whether or not you're a *Catfish* fan, *In Real Life* is a must-read and shows us the opportunities and pitfalls that are part of the digital era. Nev makes it plain and simple: the power of the keyboard is now mightier than the sword."?Matthew Segal, founder of OurTime.org

"IN REAL LIFE is so much more than a book about online dating. It's about self-acceptance and being true to yourself in a world where you're influenced by so many people over the internet."?Jonathan Bennett, host of MTV's *Copycat*

"What I find most exciting about IN REAL LIFE is how it explores the Internet's impact on our perception of gender and sexuality, and how we portray our digital selves to the world to that end. As a fellow millennial, I'm constantly trying to adapt to how the digital age is molding our ideas of love and relationships. *In Real Life* does not attempt to define these ever-changing terms but instead works to understand them."?Kim Stolz, author of *Unfriending My Ex*

"Finally someone has written a smart and funny guide that helps young people navigate social media without letting it take over their lives."?Maude Apatow, actress and twitter personality

"Nev's book begins as a fun journey into the world of lying on the internet, but it extrapolates into the larger phenomenon of avatars -- everybody has one on social networks."?James Franco for Vice magazine

"The book is at once a memoir, a meditation on a truly unique phenomenon of the internet age, and a motivational address for anyone seeking virtual companionship. Schulman cautions his readers against lying on their social media profiles, and argues instead for improving "offline" life. "Embrace who you really are, both online and off" is the message at the heart of his book."?Publishers Weekly

About the Author

Nev Schulman is the host of MTV's #1 series, *Catfish*, which 2.6 million people watch in the U.S., plus millions more worldwide in 25 other countries.

Users Review

From reader reviews:

Deborah Hayes:

Hey guys, do you really wants to finds a new book to learn? May be the book with the headline In Real Life: Love, Lies & Identity in the Digital Age suitable to you? Typically the book was written by popular writer in this era. The particular book untitled In Real Life: Love, Lies & Identity in the Digital Ageis the one of several books that will everyone read now. This kind of book was inspired a number of people in the world. When you read this guide you will enter the new shape that you ever know ahead of. The author explained their idea in the simple way, therefore all of people can easily to be aware of the core of this e-book. This book will give you a large amount of information about this world now. So you can see the represented of

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Mitchell Smith:

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Donald Pate:

A lot of people always spent their particular free time to vacation or go to the outside with them family or their friend. Are you aware? Many a lot of people spent that they free time just watching TV, or even playing video games all day long. If you wish to try to find a new activity here is look different you can read some sort of book. It is really fun for you. If you enjoy the book that you read you can spent all day every day to reading a e-book. The book In Real Life: Love, Lies & Identity in the Digital Age it is extremely good to read. There are a lot of people that recommended this book. These people were enjoying reading this book. If you did not have enough space to deliver this book you can buy typically the e-book. You can m0ore quickly to read this book through your smart phone. The price is not too costly but this book offers high quality.

Kenneth Connolly:

In Real Life: Love, Lies & Identity in the Digital Age can be one of your basic books that are good idea. Many of us recommend that straight away because this e-book has good vocabulary which could increase your knowledge in vocabulary, easy to understand, bit entertaining but nonetheless delivering the information. The copy writer giving his/her effort to put every word into satisfaction arrangement in writing In Real Life: Love, Lies & Identity in the Digital Age however doesn't forget the main stage, giving the reader the hottest and also based confirm resource details that maybe you can be considered one of it. This great information can easily drawn you into brand-new stage of crucial considering.

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