



Encyclopedia of Health Communication

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Encyclopedia of Health Communication From SAGE Publications, Inc

From the dynamics of interpersonal communication between health professionals and clients to global command-and-control during public health emergencies that cross international borders, the field of health communication bridges many disciplines and involves efforts from the micro to the macro. It involves navigating personal, cultural, and political complexities and an ability to distill complex technical science into quickly and easily understood terms for ready distribution by the mass media--or to an individual patient or to the parent of an ailing child.

Despite an abundance of textbooks, specialized monographs, and academic handbooks, this is the first encyclopedic reference work in this area, covering the breadth of theory and research on health communication, as well as their practical application.

Features:

- Nearly 600 original articles are organized A-to-Z within a three-volume set to provide comprehensive coverage of this exciting field, including such topics as theories and research traditions; evaluation and assessment; cultural complexities; high risk and special populations; message design and campaigns; provider/patient interaction issues; media issues; and more.
- All articles were specifically commissioned for this work, signed and authored by key figures in the field, and conclude with cross reference links and suggestions for further reading.
- Appendices include a Resource Guide with annotated lists of classic books and articles, journals, associations, and web sites; a Glossary of specialized terms; and a Chronology offering an overview and history of the field.
- A thematic Reader's Guide groups related articles by broad topic areas as one handy search feature on the e-Reference platform, which also includes a comprehensive index of search terms.

This A-to-Z three-volume reference is available in both print and online formats and is a must-have for libraries and researchers who seek comprehensive coverage of the theory, research, and applications of health communication.

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Editorial Review

Review

Health communication is a highly interdisciplinary field that involves communication and education about public, global, and personal health issues. This three-volume set is the most comprehensive reference work in this growing field. ... The interdisciplinary nature of this encyclopedia will make it an excellent resource for students majoring in related subjects including communications, history, health science, nursing, psychology, and sociology. **Summing Up:** Essential. Lower-division undergraduates and above.

(B. K. West *CHOICE* 2014-11-01)

About the Author

Teresa L. Thompson, Ph.D., formerly taught at the University of Delaware and is currently professor of communication at the University of Dayton. She earned her bachelor's degree at the University of Wisconsin, Milwaukee; her master's at Purdue University; and her doctorate at Temple University, all in communication.

She has edited the journal *Health Communication* for over 25 years and has authored or edited seven books and over 75 articles on various aspects of health communication. Her research focuses on concerns related to provider-patient interaction, organ donation, disability and communication, death and dying, and gender issues. Her co-edited volume, *Handbook of Health Communication*, won the 2004 Distinguished Book Award jointly sponsored by the Health Communication Divisions of the National Communication Association and the International Communication Association; the second edition of this book is now available. Her work has been published in such publications as *Human Communication Research*, *Social Science and Medicine*, *Sex Roles*, *Journal of Applied Communication Research*, *Public Opinion Quarterly*, and *Progress in Transplantation*.

Thompson was the 2009 National Communication Association Health Communication Scholar of the Year. She has also won both the Alumni Award in Teaching and the College of Arts and Sciences Scholar of the Year Award at the University of Dayton.

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