



Effective Fundraising for Nonprofits: Real-World Strategies That Work

By Ilona Bray

[Download now](#)

[Read Online](#) 

Effective Fundraising for Nonprofits: Real-World Strategies That Work By Ilona Bray

Getting tax-exempt status for your nonprofit organization is just the first step toward succeeding in your mission -- ultimately, your nonprofit's effectiveness depends entirely on your ability to raise money. *Effective Fundraising for Nonprofits* will show you how.

Featuring advice and stories from over 40 experienced fundraisers, foundation staffers, journalists, and more, this edition of *Effective Fundraising for Nonprofits* offers strategies for raising donations from individuals, companies, and institutions, and covers the tools and staff you'll need to get the job done. Find out how to:

- work with individual donors
- analyze the donor base
- plan special events
- solicit grants from foundations and corporations
- get media coverage
- use the Web to further fundraising goals
- start a side business to raise funds

Best of all, *Effective Fundraising for Nonprofits* contains expert advice written in plain English, cutting out the jargon and ""consultant speak"" that's all too common in many nonprofit books.

The new edition covers the latest wisdom on online fundraising, including using social networking for fundraising and tips on dealing with the down economy. And you can read up on latest studies on who gives the most and why and the latest tips for ""greening"" your nonprofit's special events. Plus, you'll get the latest tax figures, guidelines for the new IRS Form 990, and updated resource recommendations and contact information.

 [Download Effective Fundraising for Nonprofits: Real-World S ...pdf](#)

 [Read Online Effective Fundraising for Nonprofits: Real-World ...pdf](#)

Effective Fundraising for Nonprofits: Real-World Strategies That Work

By Ilona Bray

Effective Fundraising for Nonprofits: Real-World Strategies That Work By Ilona Bray

Getting tax-exempt status for your nonprofit organization is just the first step toward succeeding in your mission -- ultimately, your nonprofit's effectiveness depends entirely on your ability to raise money. *Effective Fundraising for Nonprofits* will show you how.

Featuring advice and stories from over 40 experienced fundraisers, foundation staffers, journalists, and more, this edition of *Effective Fundraising for Nonprofits* offers strategies for raising donations from individuals, companies, and institutions, and covers the tools and staff you'll need to get the job done. Find out how to:

- work with individual donors
- analyze the donor base
- plan special events
- solicit grants from foundations and corporations
- get media coverage
- use the Web to further fundraising goals
- start a side business to raise funds

Best of all, *Effective Fundraising for Nonprofits* contains expert advice written in plain English, cutting out the jargon and ""consultant speak"" that's all too common in many nonprofit books.

The new edition covers the latest wisdom on online fundraising, including using social networking for fundraising and tips on dealing with the down economy. And you can read up on latest studies on who gives the most and why and the latest tips for ""greening"" your nonprofit's special events. Plus, you'll get the latest tax figures, guidelines for the new IRS Form 990, and updated resource recommendations and contact information.

Effective Fundraising for Nonprofits: Real-World Strategies That Work By Ilona Bray Bibliography

- Sales Rank: #336553 in Books
- Brand: Brand: NOLO
- Published on: 2013-08-30
- Original language: English
- Number of items: 1
- Dimensions: 9.38" h x 1.04" w x 6.57" l, 1.67 pounds
- Binding: Paperback
- 504 pages

 [Download Effective Fundraising for Nonprofits: Real-World S ...pdf](#)

 [Read Online Effective Fundraising for Nonprofits: Real-World ...pdf](#)

Download and Read Free Online Effective Fundraising for Nonprofits: Real-World Strategies That Work By Ilona Bray

Editorial Review

Review

“If you have room for only one book on your fundraising shelf, Effective Fundraising for Nonprofits should be that book.” *Advancing Philanthropy, Published by the Association of Fundraising Professionals*

“Gets into the best ways to keep the money flowing in, including using the Web....” *Accounting Today*

“Provides clear answers for nonprofits, with advice from fundraisers, foundation staffers and journalists.” *San Diego Union-Tribune*

“Nolo Press is one of my favorite publishers of basic books that I keep in a handy spot on my desk. *Nolo's Effective Fundraising for Nonprofits*, by Ilona Bray, is another of their basic must-haves. . . . If you've gotten through the initial set up of your nonprofit unscathed, your next stop should be this book. Funding of your mission is top priority.” *Joanne Fritz, About.com*

About the Author

Ilona Bray is an author and legal editor at Nolo, specializing in real estate, immigration law, and nonprofit fundraising. She is co-author of "Nolo's Essential Guide to Buying Your First Home" and also edits a number of Nolo's small business books. Bray's working background includes solo practice, nonprofit, and corporate stints, as well as long periods of volunteering, including an internship at Amnesty International's main legal office in London. She received her law degree and a Masters degree in East Asian (Chinese) Studies from the University of Washington.

Users Review

From reader reviews:

Mary Lee:

Have you spare time for a day? What do you do when you have considerably more or little spare time? Yep, you can choose the suitable activity with regard to spend your time. Any person spent their particular spare time to take a wander, shopping, or went to the Mall. How about open or even read a book called Effective Fundraising for Nonprofits: Real-World Strategies That Work? Maybe it is being best activity for you. You know beside you can spend your time using your favorite's book, you can smarter than before. Do you agree with it is opinion or you have various other opinion?

Bertram Staten:

Now a day individuals who Living in the era where everything reachable by talk with the internet and the resources within it can be true or not need people to be aware of each information they get. How many people to be smart in getting any information nowadays? Of course the answer then is reading a book. Looking at a book can help folks out of this uncertainty Information mainly this Effective Fundraising for

Nonprofits: Real-World Strategies That Work book because this book offers you rich facts and knowledge. Of course the knowledge in this book hundred pct guarantees there is no doubt in it you probably know this.

Gary Copeland:

Playing with family in the park, coming to see the ocean world or hanging out with pals is thing that usually you have done when you have spare time, subsequently why you don't try thing that really opposite from that. Just one activity that make you not sensation tired but still relaxing, trilling like on roller coaster you have been ride on and with addition of knowledge. Even you love Effective Fundraising for Nonprofits: Real-World Strategies That Work, you may enjoy both. It is excellent combination right, you still desire to miss it? What kind of hang type is it? Oh seriously its mind hangout folks. What? Still don't obtain it, oh come on its identified as reading friends.

John Moreno:

Does one one of the book lovers? If so, do you ever feeling doubt when you are in the book store? Attempt to pick one book that you just dont know the inside because don't determine book by its include may doesn't work at this point is difficult job because you are scared that the inside maybe not since fantastic as in the outside seem likes. Maybe you answer could be Effective Fundraising for Nonprofits: Real-World Strategies That Work why because the great cover that make you consider in regards to the content will not disappoint you actually. The inside or content is definitely fantastic as the outside as well as cover. Your reading sixth sense will directly show you to pick up this book.

Download and Read Online Effective Fundraising for Nonprofits: Real-World Strategies That Work By Ilona Bray #A071GJ3R6VE

Read Effective Fundraising for Nonprofits: Real-World Strategies That Work By Ilona Bray for online ebook

Effective Fundraising for Nonprofits: Real-World Strategies That Work By Ilona Bray Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Effective Fundraising for Nonprofits: Real-World Strategies That Work By Ilona Bray books to read online.

Online Effective Fundraising for Nonprofits: Real-World Strategies That Work By Ilona Bray ebook PDF download

Effective Fundraising for Nonprofits: Real-World Strategies That Work By Ilona Bray Doc

Effective Fundraising for Nonprofits: Real-World Strategies That Work By Ilona Bray MobiPocket

Effective Fundraising for Nonprofits: Real-World Strategies That Work By Ilona Bray EPub

A071GJ3R6VE: Effective Fundraising for Nonprofits: Real-World Strategies That Work By Ilona Bray