



The Elements of Resume Style: Essential Rules for Writing Resumes and Cover Letters That Work

By Scott Bennett

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It's amazing the misinformation found in most résumé books! Scott Bennett has hired hundreds of people in a variety of industries, and he knows firsthand what kind of résumé sparks an employer's interest—and which ones fail. In *The Elements of Résumé Style*, he warns against popular “tricks” that tend to backfire—and instead shows readers how to craft clear, compelling, targeted résumés and cover letters that actually work.

In this new edition, readers see that whether it's on paper or online, the rules are the same: use clear, dynamic language—and keep it short and focused. Now covering social media, the online application process, and more, this indispensable guide provides:

More than 1,400 action words, statements, and position descriptions that

help sell your skills and experience • Hundreds of words, phrases, and vague claims to avoid • Advice for handling employment gaps, job-hopping, and requests for salary history and requirements • Sample résumés, response letter, inquiry letter, informational interview request letter, references, and more • Surprising tips for acing the interview

Competition is intense no matter what your field, but this candid book's time-tested tools will make you stand out—and help get you the job you deserve!

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“If you're serious about seeking new employment, the \$9.95 will be well spent in helping you craft cover letters and a resume that help you stand out from the crowd... in a good way.” —***Accounting Today***

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