



Google Advertising Fundamentals Exam Prep Guide for AdWords Certification (SearchCerts.com Exam Prep Series Book 1)

By Keith Penn

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Last revised in December 2015, this guide prepares you to pass Google's Fundamentals Exam on the first try. If it's on the test, then it's in this guide. Every question the author has seen on real tests can be answered with the material. It presents just what you need to know.

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"Bottom line: Get this book if you have some basic hands-on knowledge of AdWords and you are looking to pass the AdWords test and join the Google Partner Program." - Elie Orgel, SEO Director

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