



# Understanding Business Ethics

By Peter A. Stanwick, Sarah D. Stanwick

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Highly applied and packed with real-world examples and cases, ***Understanding Business Ethics, Second Edition*** by Peter A. Stanwick and Sarah D. Stanwick, prepares readers for the ethical dilemmas they may face in their chosen careers by providing broad, comprehensive coverage of business ethics from a global perspective. The book's 26 cases deal with a variety of ethical areas, including Ponzi schemes, fraud, product recall, bribery, telephone hacking, insider trading, the illegal downloading of copyrighted material, the unethical and dangerous activities of a monopoly, and dangerous working conditions, as well as four cases that emphasize the positive aspects of business ethics.

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## Understanding Business Ethics By Peter A. Stanwick, Sarah D. Stanwick Bibliography

- Sales Rank: #619505 in Books
- Brand: Brand: SAGE Publications, Inc
- Published on: 2013-02-20
- Original language: English
- Number of items: 1
- Dimensions: 1.00" h x 7.40" w x 9.10" l, 2.03 pounds
- Binding: Paperback
- 584 pages

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## **Editorial Review**

### **Review**

“Students like this book! It is very readable and the examples are appreciated.”  
(Rochelle Brooks 2012-12-18)

“The cases that are listed seem genuinely interesting and relevant. I'm glad to see a mix of cases that address both illegal and legal but questionable practices.”  
(Morgan Milner 2012-12-18)

### **About the Author**

**Peter A. Stanwick** is an associate professor in the Department of Management at Auburn University. His research has been published in various journals, including *The Journal of Business Ethics*, *Management Decision*, *The Journal of Corporate Citizenship*, *The Journal of Corporate Accounting and Finance*, *Business Strategy and the Environment*, *Eco-Management and Auditing*, and *American Business Review*. He also serves as a reviewer for the Journal of Business Ethics. He was invited to present papers in 2004 and 2011 at Oxford University. Dr. Stanwick has received two grants from the Daniel F. Breeden Endowments for Faculty Enhancement and a Pursell Ethics Grant. In 1995, Dr. Stanwick received the Graduate Faculty Member Award for Excellence by the Association of Graduate Business Students at Auburn University. Dr. Stanwick teaches strategic management and business ethics at the undergraduate and graduate level, as well as international management at the undergraduate level.

**Sarah D. Stanwick** is an associate professor in the School of Accountancy at Auburn University. Her research has been published in various journals, including the *Journal of Business Ethics*, *Advances in Accounting*, *The Accounting Educators' Journal*, *The Journal of Corporate Accounting and Finance*, and *The Journal of Corporate Citizenship*. She has received two Daniel F. Breeden Endowments for Faculty Enhancement, a Pursell Ethics Grant, and a grant from the World Resources Institute to write an instructional case on the pulp and paper industry in Alabama. She has taught financial and managerial/cost accounting at the undergraduate and graduate levels and accounting ethics at the graduate level. Her research interests include the areas of environmental accounting, ethical issues for managers and accountants, and social responsibility issues. She is the advisor for the Auburn University chapter of Beta Gamma Sigma (the international honor society for achievement in the study of business).

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