



Quantitative Literacy: Thinking Between the Lines

By Bruce Crauder, Benny Evans, Jerry Johnson, Alan Noell

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"I finally understand why I need to learn some math!" says a student after finishing a course that used *Quantitative Literacy*. That enthusiastic response gets to the heart of how this remarkable textbook works.

Quantitative Literacy shows students that they use math in their everyday lives more than they realize, and that learning math in real-world contexts not only makes it easier to get better grades, but prepares them for decisions they'll face about money, voting and politics, health issues, and much more. The authors draw on a wide range of examples to give students basic mathematical tools? from sports to personal finance to sociopolitical action to medical tests to the arts?with coverage that neatly balances discussions of ideas with computational practice.

The thoroughly new edition offers new pedagogy and more examples of math in everyday life. It is also now a fully integrated text/media package with its own dedicated version of LaunchPad, W. H. Freeman's breakthrough online course space. What's in the LaunchPad

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Editorial Review

About the Author

Bruce Crauder received his B.A. from Haverford College and his M.S. and Ph.D. from Columbia University. After post-doctoral positions at the Institute for Advanced Study, the University of Utah, and the University of Pennsylvania, Crauder came to Oklahoma State University, where he is now Professor of Mathematics and Associate Dean. Crauder's research in algebraic geometry has resulted in 10 refereed articles in as many years in his specialty, three-dimensional birational geometry.

Benny Evans received his Ph.D. in mathematics from the University of Michigan. He is currently Professor of Mathematics at Oklahoma State University, where he has served as undergraduate director, associate head, and department head. He has held visiting appointments at the Institute for Advanced Study, Rice University, and Texas A&M. His research interests are topology and mathematics education.

Jerry Johnson received his B.S. in Mathematics from Oklahoma State University and his Ph.D. in Mathematics from the University of Illinois, Urbana. He was on the faculty of Oklahoma State University from 1969 until 1993, when he moved to the University of Nevada, Reno to become director of their Math Center and Math Across the Curriculum Project. From 1995 to 2001 he was chairman of the Department of Mathematics. He has received fifteen funded grants, including seven from the National Science Foundation. He has published 17 refereed papers in mathematics research journals and 36 papers in various journals and conference proceedings related to mathematics education. He is the author of GyroGraphics, a mathematics software package for which he received the EDUCOM Distinguished Mathematics Software award in 1991.

Alan Noell has a B.A. degree in Mathematics from Texas A&M University, and M.A. and Ph.D. degrees in Mathematics from Princeton University. After a postdoctoral position at CalTech, in 1985 he joined the faculty at Oklahoma State University, where he is now Professor of Mathematics. His research interests are in the area of several complex variables. He has also enjoyed working in the area of curriculum development. His work has been supported by the National Science Foundation and other sources

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Users Review

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Karen Moore:

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Dale Moore:

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Susan Demar:

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James Koenig:

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