



People Over Profit: Break the System, Live with Purpose, Be More Successful

By Dale Partridge

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Serial entrepreneur and business visionary Dale Partridge reveals seven core beliefs that create success by putting people first.

Every day major headlines tell the story of a new and better American marketplace. Established corporations have begun reevaluating the quality of their products, the ethics of their supply chain, and how they can give back by donating a portion of their profit to meaningful causes. Meanwhile, millions of entrepreneurs who want a more responsible and compassionate marketplace have launched a new breed of socially focused business models.

Sevenly founder Dale Partridge uncovers the seven core beliefs shared by consumers, starters, and leaders behind this transformation. These beliefs have enabled Dale to build a multimillion-dollar company that is revolutionizing the marketplace. He believes they are the secret to creating a sustainable world that values honesty over deception, transparency over secrecy, authenticity over hype, and ultimately, people over profit.

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Bibliography

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Editorial Review

Review

WALL STREET JOURNAL BEST SELLER USA TODAY BEST SELLER

"People Over Profit is extremely well researched and provides a unique perspective that only someone who has built something exceptional could offer."

- FORBES

"People Over Profit shows the world how powerful love, care, and respect can be for your bottom line."

- SUCCESS MAGAZINE

"This book is going to change the hearts, minds, and bottom lines of business leaders today."

- Blake Mycoskie, Founder of TOMS Shoes & New York Times best-selling author

"Making money is easy. People are hard. This is the answer."

- Jon Acuff, New York Times best-selling author

"Dale's solutions are not only exciting but practical."

- Adam Braun, New York Times best-selling author

"People Over Profit is a refreshing look at capitalism."

- Scott Harrison, CEO and Founder, charity: water

"Welcome to the new breed of entrepreneur."

- Claire Dia Ortiz, Director of Social Innovation at Twitter

WALL STREET JOURNAL BEST SELLER - USA TODAY BEST SELLER . . . 'People Over Profit is extremely well researched and provides a unique perspective that only someone who has built something exceptional could offer.' --FORBES . . . 'People Over Profit shows the world how powerful love, care, and respect can be for your bottom line.' --SUCCESS MAGAZINE . . . 'This book is going to change the hearts, minds, and bottom lines of business leaders today.' --Blake Mycoskie, Founder of TOMS Shoes & New York Times best-selling author . . . 'Making money is easy. People are hard. This is the answer.' --Jon Acuff, New York Times best-selling author . . . 'Dale's solutions are not only exciting but practical.' --Adam Braun, new York Times best-selling author . . . 'People Over Profit is a refreshing look at capitalism.' --Scott Harrison, CEO and Founder, charity: water . . . 'Welcome to the new breed of entrepreneur.' --Claire Dia Ortiz, Director of Social Innovation at Twitter --Success Magazine

Dale's solutions are not only exciting but practical. - Adam Braun, New York Times best-selling author

People Over Profit is a refreshing look at capitalism. - Scott Harrison, CEO and Founder, charity:

water Welcome to the new breed of entrepreneur. - Claire Dia Ortiz, Director of Social Innovation at Twitter

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This book is going to change the hearts, minds, and bottom lines of business leaders today. - Blake Mycoskie, Founder of TOMS Shoes & New York Times best-selling author Making money is easy. People are hard. This is the answer. - Jon Acuff, New York Times best-selling author --Jon Acuff, New York Times best-selling author

From the Author

I believe we're homesick for a version of capitalism we can trust. In my book, I have provided a strong case that companies who value people over profit are actually more profitable. If your heart is calling for a better way, I'm excited to take you on the journey to create the business world we all crave.

- Dale Partridge

From the Back Cover

Critical Question: What if valuing people over profit was actually more profitable?

As the American marketplace becomes increasingly socially aware, businesses of all sizes are finding that profit-before-people thinking is not only antiquated--it's a liability. Socially responsible business and treating employees well is no longer fringe, no longer novel, and no longer optional.

Dale Partridge, founder of Sevenly, is living proof that new, socially conscious business models are not only imminent but also surprisingly profitable. In *People Over Profit*, he distills years of personal experience and market research into the seven core beliefs shared by consumers, starters, and business leaders who are breaking the old profit-first cycle and crushing it in the marketplace by doing good.

Hopeful and visionary by turns, *People Over Profit* marks a path for creating and sustaining the equitable world that today's consumer demands. This book provides the practical and the real, the what and the how, and the most importantly, the heart required to fuel the new marketplace revolution--the revolution your world, your conscience, and your business need you to join.

Users Review

From reader reviews:

David Soto:

Nowadays reading books be than want or need but also get a life style. This reading practice give you lot of advantages. Advantages you got of course the knowledge the rest of the information inside the book that will improve your knowledge and information. The information you get based on what kind of e-book you read, if you want have more knowledge just go with knowledge books but if you want sense happy read one along with theme for entertaining for instance comic or novel. The particular *People Over Profit: Break the System, Live with Purpose, Be More Successful* is kind of publication which is giving the reader unpredictable experience.

Molly Edwards:

This book untitled *People Over Profit: Break the System, Live with Purpose, Be More Successful* to be one of several books that best seller in this year, this is because when you read this book you can get a lot of benefit upon it. You will easily to buy that book in the book store or you can order it by using online. The publisher on this book sells the e-book too. It makes you quicker to read this book, since you can read this

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Michael Carr:

Within this era which is the greater man or woman or who has ability to do something more are more special than other. Do you want to become among it? It is just simple way to have that. What you must do is just spending your time very little but quite enough to get a look at some books. One of several books in the top checklist in your reading list is usually People Over Profit: Break the System, Live with Purpose, Be More Successful. This book which can be qualified as The Hungry Slopes can get you closer in turning into precious person. By looking upwards and review this reserve you can get many advantages.

Jennifer Randolph:

What is your hobby? Have you heard this question when you got scholars? We believe that that query was given by teacher on their students. Many kinds of hobby, All people has different hobby. And also you know that little person including reading or as looking at become their hobby. You have to know that reading is very important and book as to be the thing. Book is important thing to increase you knowledge, except your own teacher or lecturer. You get good news or update regarding something by book. Numerous books that can you decide to try be your object. One of them is this People Over Profit: Break the System, Live with Purpose, Be More Successful.

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