



## Mouse Tales: A Behind-The-Ears Look at Disneyland

By David Koenig

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**Mouse Tales: A Behind-The-Ears Look at Disneyland** By David Koenig **Bibliography**

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### Editorial Review

#### From Library Journal

Koenig, a freelance writer and editor, became friendly with many part-time employees of Disneyland in Anaheim. When they joined a major strike in 1984, Koenig was inspired to write this book. Drawing on interviews and extensive research, Koenig describes in detail Walt Disney's plan and the goals for his amusement park; the behind-the-scenes mechanisms of the attractions; the selection, training, and expectations of the employees; the persona of the Disney characters; profiles of guests (both welcome and unwelcome); the tragic accidents that have occurred and the lawsuits that ensued; and the spinoffs throughout the world. Though the lurid details of park mishaps and employee dissatisfaction are of interest to some, there's more here than most visitors would want to know. Even the author comes across as an admirer rather than as someone blowing the cover on the magic of Disney. Most libraries will want to stick with Birnbaum's *Disneyland* (Hyperion, 1992).

*Elizabeth Loftus, Onondaga Cty. P.L., Syracuse, N.Y.*

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#### From [Booklist](#)

Koenig's tale may surprise some, since many of its specifics are so at odds with the Magic Kingdom's ultrahygienic image. If you've heard about Euro-Disney's problems (management control of staff lingerie, etc.), you expect to hear the travails of Disneyland employees, and Koenig does not disappoint, offering detailed explorations of visitor complaint procedures in which employees are presumed guilty and given no opportunity to defend themselves; the rigors of wearing hot, heavy, bulky character costumes; etc. But surprise comes when you learn of the invasion of at least parts of the Happiest Place on Earth by vermin: when the staff of one concession stayed late to complete a special project, they were horrified to see rats literally come out of the woodwork when the main park lights went off. What's more, Disneyland battles invading insects in many areas by many means. For all that, Disneyland's management comes off well, only occasionally looking insensitive. A valuable addition to popular culture literature and to Disneyana. *Mike Tribby*

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##### Quincy Eddy:

Reading a publication tends to be new life style on this era globalization. With reading you can get a lot of information which will give you benefit in your life. Together with book everyone in this world could share their idea. Guides can also inspire a lot of people. A lot of author can inspire their particular reader with their story or their experience. Not only the story that share in the ebooks. But also they write about the knowledge about something that you need case in point. How to get the good score toefl, or how to teach your young ones, there are many kinds of book which exist now. The authors these days always try to improve their proficiency in writing, they also doing some research before they write with their book. One of them is this *Mouse Tales: A Behind-The-Ears Look at Disneyland*.

**William Marquis:**

Precisely why? Because this Mouse Tales: A Behind-The-Ears Look at Disneyland is an unordinary book that the inside of the guide waiting for you to snap it but latter it will jolt you with the secret the item inside. Reading this book alongside it was fantastic author who have write the book in such wonderful way makes the content inside easier to understand, entertaining means but still convey the meaning completely. So , it is good for you for not hesitating having this anymore or you going to regret it. This phenomenal book will give you a lot of rewards than the other book have such as help improving your talent and your critical thinking approach. So , still want to delay having that book? If I had been you I will go to the reserve store hurriedly.

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