



# Managing Your Investment Portfolio For Dummies - UK

By David Stevenson

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**Managing Your Investment Portfolio For Dummies - UK** By David Stevenson

**Achieve positive returns on your investments, in any market**

With *Managing Your Investment Portfolio FD* you can build and manage a portfolio of investments that's flexible enough to provide positive returns, no matter what the market is doing. Inside you'll find a wealth of strategies and techniques to help you take your investments to the next level. Learn to track and predict volatility; hedge your exposure by going long and short; use strategies like arbitrage, relative value and pairs trading; and dip into distressed assets, options, derivatives, spread betting and much more.

Techniques and strategies covered include:

- Tracking and predicting volatility, and making short-term gains on very volatile markets
- Hedging exposure and going long and short
- Arbitrage (taking advantage of price differences between markets)
- Pairs trading
- Relative value strategies
- Distressed assets (things written off by the mainstream that may have long-term value)
- Earnings surprises (looking for companies delivering better earnings than predicted by analysts)
- Options and derivatives
- Macro trading (looking at key indicators for economic cycles)

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### Editorial Review

From the Back Cover

Learn to:

- Build and manage a flexible portfolio of investments
- Track and predict volatility and economic cycles
- Use a range of strategies to beat the market
- Understand what kind of investor you are – and tailor your portfolio accordingly

Watch the value of your portfolio grow, in bull, bear and sideways markets alike

The basic building block for any investor should be the humble *portfolio*; a range of assets held within your stock-brokering or investing account. Why? Because when you diversify your portfolio, you reduce risk. Many of the best professional money managers have built successful careers using this approach, looking to a range of asset classes and investment strategies to achieve positive returns in any market. Here David Stevenson shows how you can use many of these strategies in your own portfolio.

- Portfolio management basics – get the lowdown on traditional strategies and the latest techniques for protecting your nest egg while growing your wealth
- Mix it up – discover why asset diversification is the key to creating a winning portfolio and how to find the right mix for you
- Meet the hedgeies – learn the basics of how hedge fund managers leverage economic cycles and market volatility
- Invest like a hedgie – start using some of the simpler hedge fund techniques, including going long and short, arbitrage, leveraged investing and more
- Play like the pros – learn to use commodities trading, investing in emerging markets, currency trading and other advanced wealth-building strategies and techniques
- Bet on market moves – make use of spread betting, options trading, ETFs, structured investments and other innovative 'tools of the trade'

Open the book and find:

- Guidance on tailoring a portfolio to your investing style and long-term goals
- Ways to hedge your exposure by going long and short
- Techniques for making short-term gains on very volatile markets
- "Hedgie" strategies, including arbitrage, macro trading, relative value and more
- Tricks for profiting from distressed assets and undervalued companies
- Key indicators of economic trends and how to cash in on them

About the Author

**David Stevenson** is a columnist for the *Financial Times* where he writes the *Adventurous Investor* section. He is also a columnist for *Investors Chronicle* and author of *Investing in Shares For Dummies*, UK edition.

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