



# Managing Change, Creativity and Innovation

*By Patrick Dawson, Costas Andriopoulos*

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It explores change as a human and social process, looking at the vital role leadership, entrepreneurship and creativity play in change management, rather than viewing it as a series of systems and mechanisms. In doing so, it provides all the theoretical and practical understanding you will need as both a student of change and a future manager.

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## **Managing Change, Creativity and Innovation** By Patrick Dawson, Costas Andriopoulos Bibliography

- Sales Rank: #162000 in Books
- Brand: imusti
- Published on: 2014-02-04
- Original language: English
- Number of items: 1
- Dimensions: 9.02" h x 1.22" w x 7.36" l, 1.70 pounds
- Binding: Paperback
- 448 pages

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