



Accounting for Business: An Integrated Print and Online Solution

By Peter Scott

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Accounting for Business: An Integrated Print and Online Solution By Peter Scott

Encourage your students to take control of their own learning with a specially tailored and fully integrated online workbook. This invaluable resource is packed full of innovative features designed to support students as they revise key concepts, reinforce their understanding, and put what they have learnt into practice. Students are prompted within the textbook to interact with the online workbook and go back over this again (a chance to view expanded explanations and attempt short exercises when they don't quite understand a concept), to complete numerical exercises and multiple choice questions (where they can test how well they are progressing in their learning), and to access the show me how to do it video presentations (a unique opportunity to watch how more complex accounting tasks are dealt with). The textbook itself is refreshingly clear, and provides a solid foundation of the core accounting topics which non-specialist students need to study. The authors clarity of writing style demystifies the technical aspects of accounting, and the examples and explanations are relevant and well developed, making them easy to understand and relate to. This package had been developed specifically to assist non-specialist students, and tested and reviewed by business students. It can either be set as homework, used for private study, or within a class setting. An Online Resource Centre providing support for adopting lecturers also accompanies the textbook and includes: Customisable PowerPoint slides Testbank

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Editorial Review

Review

"I think the online workbook is a fantastic tool in which you can test your understanding of the accounting concepts."

--Adam Horton, student at Brunel University

"In my opinion the clarity and style of writing are exemplary and indicative of first class tutoring."

--Mark Whitford, lecturer at Canterbury Christ Church University

"I think it is a useful, well thought out package, I'd be happy to use it."

--Erin Flannery, student at Glasgow Caledonian University

About the Author

Peter Scott is currently a Principal Lecturer in Accounting and Finance at De Montfort University, teaching at both undergraduate and professional level. He has a role as an undergraduate personal tutor, and he has been nominated by his students for and been awarded a Vice Chancellor's Distinguished Teaching Award on three occasions. Prior to this, Peter trained with Grant Thornton, Chartered Accountants, where he also gained post qualification experience, before moving into industry at Ashfield Holdings Plc.

Peter has presented various academic papers on the subject of auditing at several conferences in the UK, and has jointly authored published papers in refereed journals. He has also undertaken writing assignments for the ACCA, CIMA and the CIES International University Network (University of Neuchatel, Switzerland).

Peter enjoys reading literature in various languages, gardening, playing tennis and watching various sports live. He is married with three children.

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